


GANDHIAN VALUES

: SUSTAINABILITY IN THE GREEN-
GLOBAL CONTEXT

Sustainability with respect
to the environment - at a
nascent stage.



Sustainability - Capable of being continued
with minimal long-term effect on the
environment.

For humans, sustainability is the long-term maintenance of well being, which has environmental, economic, and social dimensions - **the responsible management of resource use.**

For the business enterprise, sustainable development means adopting business strategies and activities that meet the needs of the enterprise and its stakeholders today while protecting, sustaining and enhancing the human and natural resources that will be needed in the future.

In the words of Tushar A Gandhi, the great- grandson of Mahatma Gandhi – “Bapu is a way of Life”. And it is in this context that my study and research is aligned to.

An individual, family or business can make a difference and help reduce the use of plastic shopping bags in the community.

Working together eventually makes things happen & this should necessarily be the mantra of every moment in today's global scenario.

People generate solid wastes such as food and kitchen wastes, paper, glass, metal and **plastic containers and packaging**, construction wastes (bricks, tiles, concrete, rebar, lumber, sheeting, etc.), clothing, and hazardous wastes (medications, batteries, paints, chemicals, etc) and if not handled appropriately (recycled or disposed of properly) have the potential to become litter.

This research is based on the fact that there are complexities around sustainability in view of rapid urbanization and even more rapid development

The study was conducted in
Bangalore in organizations that are
more inclined and open to the ideas
of green globalization.

Members of various business organizations and people from various walks of life were considered for the research.

Primary data

- Questionnaire
- Personal interview

Secondary data

- Library and research journals.
- Internet, web portals and blogs
- Books

Secondary data was used to analyze the primary data in the light of real world situation. The collected data was analyzed by the investigator.

Management and minimization in the usage of plastic to make the world a greener place to live in and to be more eco-friendly are based upon the understanding of the deeper issues of the earth's depletion of natural resources.

A clearer and **deeper understanding** of the finer nuances of the **impact of usage of plastics** will be useful in achieving a plastic-free green-global environment, thereby creating an atmosphere of **sustainability**.